

TIEN-YUN 'SKY' HUANG

USER EXPERIENCE DESIGN

- Solid visual design background
- Knowledge of emerging technology
- Experience with multi-disciplinary projects
- Intelligence to pick up things quickly

skywing.idv.tw

(617)435-9589

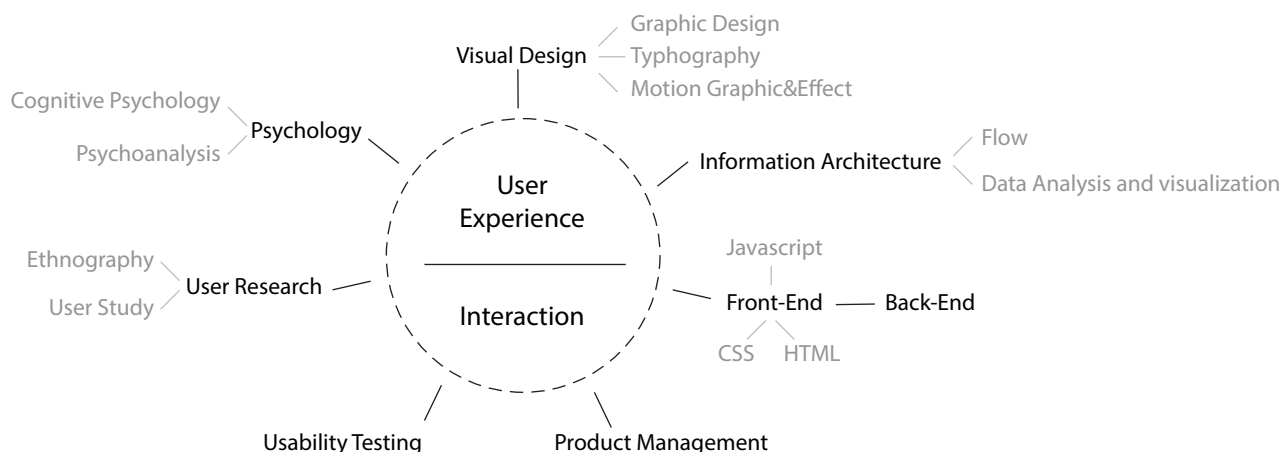
sky@skywing.idv.tw

EDUCATION

Dynamic Media Institute, Massachusetts College of Art and Design — MFA, 2014

- Thesis project accepted by ACM International Joint Conference on Pervasive and Ubiquitous Computing with grant [Media Lab, Massachusetts Institute of Technology — Cross-registered, 2013-2014](#)
- Project featured by the Tools for Well-Being class and was presented at MIT Rethinking Mindfulness Conference [Mobile Experience Lab, Massachusetts Institute of Technology — Cross-registered, 2013](#)
- Concept design for Marriott "Redesigning Hotel Experience" project

KNOWLEDGE/SKILL SET



EXPERIENCE

[PAYPAL — 2014](#)

User Experience Design intern: information architecture and wireframing for a mobile app, competitor research, usability study

[Fidelity Investments — 2013](#)

User Experience Design intern: worked with the full-time designers to make a mobile-friendly version of the company website, helped with the paper prototype which was after presented at UXPA 2014; Team up with other interns to created an online learning platform for Fidelity customers, from brainstorming, wireframing, prototyping to user testing.

[Wacoal Taiwan — 2009-present](#)

Contract designer: produce both print and web graphic ads for this biggest lingerie company in Taiwan.

[Foundation on Asia-pacific peace studies — 2009-2011](#)

Designer and Photographer: maintain the foundation's official website and marketing materials, documenting events, also helped organizing events(conferences).

iPsen Information Ltd. — 2007-2009

Director of E-commerce: ran the e-commerce department, including product management, purchasing, marketing and customer service; helped the company become the top LCD retailer on the largest online shopping platform in Taiwan.

Calvin-K color Labs Ltd. — 2003-2005

Photographer and photo retoucher: taking portraits, film processing/printing and image retouching — my self-taught Photoshop was too good that photo-retouching became an important product of the store.

Freelance visual communication designer and photographer — since 2001

Developed and executed creative campaigns for a variety of organizations including LG, ASUS, NGOs, government organizations, restaurants and retailers.

TRAINING

Visual Communication Design
Webpage Design
Mobile Application Design
Service Design
Information Architecture
Data Analysis and Data Visualization
User Study and Usability Test
Photography
Video Editing and Effects
3D Modeling / Lighting / Rendering / Animation
Measuring Emotional Response and Mental Well-being

HONORS & AWARDS

Mobile app design “The Moment” accepted by The 2014 ACM International Joint Conference on Pervasive and Ubiquitous Computing in Seattle — 2014
Second Place of “Most Useful,” 2012 UIST Student Innovation Contest, Boston — 2012
Best Concept of 2012 OpenHCI, Taipei — 2012
First Place of AIC 15th Digital Design Presentation — 2010
Accomplishment on 4-k Ocean Swimming In Keelung, Taiwan — 2008

VOLUNTEER EXPERIENCE

Massachusetts Society for the Prevention of Cruelty to Animals — since 2013
Cambridge Science Festival — 2013
Media Lab Scratch Day — 2013
New England GiveCamp — 2013
Global Service Jam Taipei — 2012
Animal Protection Association of the Republic of China — 2008-2011
Dafen Musical Theater — 2003-2011
Godot Theatre Company — 1998-2003

EXTRACURRICULAR ACTIVITIES

Member of Formosan Association for Public Affairs — since 2014
Co-founder and member of Boston Taiwanese Biotechnology Association — since 2013
Society of Railway and National Planning, Taiwan — since 2009
Association of International Relationship Studies, Tamkang University — 1998-2002
Railway Club, Tamkang University — 1998-2002
Tamkang University Rowing Team — 1999-2000

LANGUAGES

Chinese(native), Mandarin(native), English, German